

Member Benefits 2019

NON-PROFIT	GENERAL	INFLUENCER	GOLD CLUB	BOARD OF ADVISORS	CHAIRMAN'S CIRCLE
\$250	\$350	\$500	\$775	\$1600	\$3200

	NON-PROFIT	GENERAL	INFLUENCER	GOLD CLUB	BOARD OF ADVISORS	CHAIRMAN'S CIRCLE	
PRIORITY INVOLVEMENT	Logo with website link featured on the home page of the Chamber website						
	Recognition at the Annual Meeting						
	One Leadership Cabarrus participant per year (\$750 value)						
	Electronic mailing list for all Chamber members (by request)						
	Company logo spotlighted on the Chamber Calendar (rotation)						
	A yearly business card ad in the printed calendar (by request)						
	Participation in the annual planning retreat						
	Annual reception hosted by Chamber Staff & Board members						
	One time use of Chamber board room at no cost						
VISIBILITY	Tickets to the annual Chamber BBQ			-2	-4	-6	
	Upgraded listing in the online business directory						
	Member directory listing for multiple locations				-2	-5	unlimited
	Ad with website link in the enewsletter			-1	-3	-6	-12
	Influencer spotlight; blog post on chamber website, link in eNewsletter and boosted post on Facebook			-3	-3	-4	-6
ADVOCACY	Participation on advocacy committees						
	Chamber advocating for pro-local business legislation for YOU						
	Access to elected officials through meeting and event attendance						
	Representation at local, state and federal levels						
INVOLVEMENT	Educational programs						
	Display brochure, business cards in the Information Room						
	Member to member monthly networking						
	Advertising and sponsorship opportunities						
	Business referrals provided						
	Categorical listing in the online directory	Non-profit	-1	-1	-2	-3	-4
	Listing on the online business directory and printed directory						
	Subscription to chamber calendars and enewsletters						
	25% off Constant Contact email marketing service						
	"Welcome" in printed calendar						
	Chamber assisted ribbon cutting or welcome ceremony						